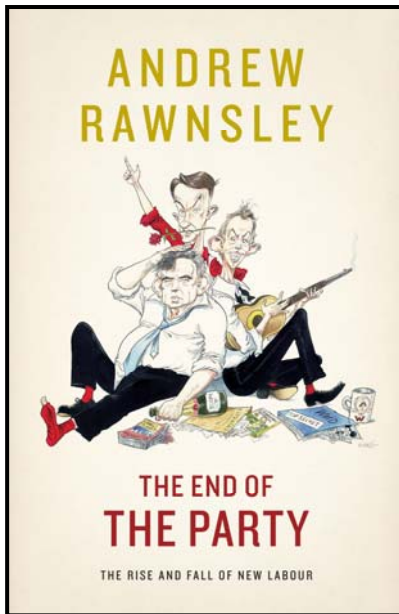


PRESS RELEASE

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THE END OF THE PARTY: THE RISE AND FALL OF NEW LABOUR

By Andrew Rawnsley

Published in hardback by Viking at £25.00 on
1st March 2010

FOR IMMEDIATE RELEASE

London, Wednesday 24th February 2010

Since revelations from his book **THE END OF THE PARTY** were published in the *Observer* on Sunday, the formidable **Andrew Rawnsley** and his book have dominated the news agenda on television and radio, in the press and on the internet.

Those of you who have seen his encounter with John Prescott on BBC's Newsnight on Monday will know that he has been doing a sterling job. If you didn't see it, catch it here:

http://www.bbc.co.uk/iplayer/episode/b00r2b3f/Newsnight_22_02_2010/

There is also a fantastic interview with Andrew in the *Guardian* today:

<http://www.guardian.co.uk/politics/2010/feb/23/gordon-brown-bullying-andrew-rawnsley>

Rawnsley's account of Alistair Darling's treatment at the hands of spin doctors for the Prime Minister has been confirmed as absolutely accurate by the Chancellor of the Exchequer himself. Asked in an on the record interview about the revelations in the book, Darling replied that 'the forces of Hell' had been unleashed against him. (Insert here a link to Sky or BBC story)

Commentators across the press and from all points of the political spectrum have declared their support for Andrew Rawnsley and his journalism :

Matthew Norman in *The Independent*

"Andrew Rawnsley is an outstanding journalist of flawless integrity."

Jackie Ashley in *The Guardian*:

"Andrew Rawnsley is a fine and trustworthy journalist. When he says his new account of Brown's premiership is based on meticulous and numerous interviews, I believe him."

Benedict Brogan in *The Telegraph*:

“I don’t have to read Andrew’s portrait to know it’s authentic. Mr Brown is lucky it hasn’t come out sooner, and Labour is unfortunate that those in its upper echelons who knew about his failings colluded to keep quiet about them.”

Ann Treneman from **The Times**, when asked on the Andrew Marr Show if she believed Andrew Rawnsley:

“Yes, we absolutely believe him!”

Matthew d’Ancona in the **Evening Standard**:

“The intrinsic problem for Labour is that Rawnsley has an outstanding and richly deserved record as a journalist who gets his facts right.”

The **BBC’s Political Editor, Nick Robinson**, on his newslog:

“..the public has heard a good deal more about a pretty open secret in Westminster - the fact that their prime minister has a ferocious temper which some find very uncomfortable to deal with.”

Daniel Finkelstein from **The Times** on Newsnight:

“It is true, and everyone knows that it is true. Anybody in politics who has worked with or who knows anything about Gordon Brown has had experience of this... What Andrew has done is to report the facts, which is what journalists are meant to do..”

Rachel Sylvester in **The Times**:

“Nobody denies ... that Mr Brown can become overwhelmed by anger at times of stress. I have spoken to people who have seen him kick furniture and shout at secretaries. He himself has admitted throwing newspapers and other things across the room. I was once even told that he had broken a chair after reading one of my columns. He is indeed, as Tony Blair put it, “the great clunking fist”. “He loses control and that’s scary,” says a minister.”

Andrew Rawnsley’s editor, Viking Editorial Director, Tony Lacey, goes on record today for the first time about the painstaking editorial process behind **THE END OF THE PARTY**.

“Our publication of **THE END OF THE PARTY** on Monday, brings to fruition a publishing process which began when Andrew Rawnsley delivered his 350,000-word manuscript at the beginning of November 2009. In the period before and over Christmas the book was vigorously edited and went through our normal rigorous legal process. There are 70 pages of references in the book, the majority of them naming the source for the stories contained within the text. In the words of the author himself, they are ‘24 carat’. We are utterly confident that this riveting account of the inner workings of the New Labour government is properly sourced and fully accurate”.

THE END OF THE PARTY by **Andrew Rawnsley** is published on Monday 1st March by Viking at £25. For further enquiries please contact or Alex Hippisley-Cox on 07921 127077 or Amelia Fairney on 07764 774 291