

## Would you like £6,000 / €8,760 / \$11,280 of Free Books for school every year?\*

With Puffin Book Club that's exactly what you could get – and more!

### What is the Puffin Book Club?

Puffin Book Club is the original school book club. Our aim is to enable children and parents to order high quality books at a discount, while helping to build up school book resources with free books - up to £6000, €8760, \$11,280 a year!

We're celebrating our 40<sup>th</sup> birthday this year and although we've moved forward in many ways our mission remains the same.

Puffin Book Club exists to provide children with access to the most stimulating and innovative reading, encouraging them from a young age to appreciate books and giving them a solid foundation for learning and enjoyment in the future. Each title featured on the children's magazines is specially selected from the best books in the market; we can guarantee the content and subject matter is suitable for each age range. We discount our books too so that the best books are available to everyone, no matter how much pocket money they have.

We are also here to help schools and teachers to provide the best book resource, even when budgets are tight. Puffin Book Club will match the total value of your school or class order with the same value in free books. See below for more information. It's a brilliant way to build up your classroom or library shelves.

### How does it work?

- Six times a year Puffin Book Club sends five differently aged-ranged children's magazines into schools (0-5 yrs, 5-7 yrs, 7-9 yrs, 9-11 yrs, 11+ yrs) with newsletters, order forms and posters.
- The teacher running the club then hands out the magazines to the pupils, who take them home and make their book choices with their parents. There are also activities, puzzles, fact files and exclusive competitions for everyone to enjoy alongside the books. The magazines will really create a buzz around reading!
- Pupils then return their orders, with their payment, and these are collated at school into a school order.
- Teachers can choose to place this school order online at [www.puffinbookclub.co.uk](http://www.puffinbookclub.co.uk) or by filling in the Master Order Form included in their pack.

## How do I find out more about Puffin Book Club?

If you're interested in finding out more about Puffin Book Club please contact us using one of the methods below. We can then send you a pack that will explain in greater detail how it works and what the benefits are. If you decide to give it a go in your school the pack will contain everything you need to get started. There is no obligation to order once you've requested a pack so it's worth having a look! Contact us today:

Visit us online at [www.puffinbookclub.co.uk](http://www.puffinbookclub.co.uk)

**or**

Call our dedicated Customer Service on FREEPHONE 0500 454 444 (UK) / 1 800 340 131 (ROI)

**or**

Email us at [pbccustomerservice@penguin.co.uk](mailto:pbccustomerservice@penguin.co.uk)

We also have **Puffin Book Club International**, which runs in exactly the same way. Please call + 44 1279 623929 (Europe and Rest of World) or email [pbccinternational@uk.penguin.com](mailto:pbccinternational@uk.penguin.com)

\* Terms and Conditions apply. See [www.puffinbookclub.co.uk](http://www.puffinbookclub.co.uk) for more information.