



## **PENGUIN RANKED NUMBER 11 IN THE SUNDAY TIMES GREEN LIST**

*Tuesday 1<sup>st</sup> June, London*...Penguin has been ranked number 11 in *The Sunday Times* Green List, an annual survey to find the companies at the cutting edge of improving corporate environmental performance. It was the highest ranking media company, beating Harper Collins (54) and BBC Worldwide (30). Of the bigger companies with medium environmental impact Penguin ranked number four.

The Green List supplement published on Sunday highlighted Penguin's green activities including:

- All black and white titles are printed on Forest Stewardship Council (FSC) certified paper;
- A five-year partnership with The Woodland Trust, the UK's leading woodland conservation charity, to plant 40,000 trees at the Penguin Wood in South Derbyshire;
- 100% recycled paper used for all printing and photocopying at 80 Strand, the London headquarters;
- Extensive recycling for paper, magazines, newspapers, CDs, mobile phones and cooking oil  
- Penguin came in the top ten best companies for waste recycling;
- All monitors are switched off at the end of each day and lights are controlled by motion sensors.

The above initiatives are just some of the green activities happening across the company at any one time helping Penguin in the UK to reduce its carbon footprint by 19% between 2007 and 2009. Each Penguin office around the world has its own green committee, made up of volunteers who are passionate about reducing Penguin's environmental impact.

Peter Field, Chief Executive of Penguin UK and Dorling Kindersley, commented: "We're really proud to have been included in The Green List. Being green is not a corporate mantra here but a grassroots movement driven by our people who care about protecting the environment - so this is recognition of all their hard work and commitment."



On Friday 4<sup>th</sup> June Penguin employees will be taking part in the annual Penguin Walk, now in its third year. In London employees will be taking part in a ten mile walk through the Royal Parks joining forces with colleagues in Melbourne, Beijing, New Delhi, New York and Toronto to raise funds for local charities.

**- Ends -**

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