



PENGUIN UK

PRESS RELEASE

DORLING KINDERSLEY DISTRIBUTION MOVES TO PENGUIN AT HARMONDSWORTH

London, 2 April 2001. *Following the successful integration of the Penguin & DK Sales and Customer Services teams, the physical distribution of DK product is to be moved from Pearson Education at Magna Park to Penguin at Harmondsworth. This change, effective from 1 July 2001 will mean that all invoicing, picking & shipping will be managed by Penguin at Harmondsworth.*

In addition, the DK Credit Control function will also move from Pearson Education and be integrated with Penguin's Credit Control team at Harmondsworth.

The project team handling this integration will work closely with colleagues at Pearson Education to complete this transition as smoothly as possible.

Andrew Welham, Director of Sales and Operations and MD of DK in the UK, said "This is the final step in integrating sales, customer services and distribution functions in order to provide a seamless supply chain to our customers"

For further information please contact:

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(Joanna is away from Monday 2 April to Friday 6 April. In her absence please contact Nicola Harle: nicola.harle@penguin.co.uk)