Working with the world’s leading organisations to generate growth and spark creative thinking at the heart of business.

VIRTUAL EVENTS
At Penguin Connect we bring together the expertise and insights of Penguin’s world-class authors who challenge how we think and what we do.

In a time of unprecedented change it is more important than ever for businesses to be equipped with the latest learning and expert ideas.

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The current landscape

50% of people want help to better understand the world at this present moment in time.

44% of people said they have an increased desire for learning new things.

SOURCE: PENGUIN RANDOM HOUSE, COVID-19 READING TRACKER, APRIL - MAY 2020
Penguin Connect events

Virtual events with leading experts.

Topics are tailor-made for success in the current climate and for planning a bright future.

Prices include an audiobook for every attendee.
Virtual events available include:

**Alex Pang**  
*How to reimagine the future of work*  
Alex Soojung-Kim Pang, PhD, is a Silicon Valley based futurist who has worked with governments and Fortune 500 companies. He has spoken at venues from the CIA’s HQ to Googleplex and has held positions at both Stanford and Oxford Universities.

**Dr Rangan Chatterjee**  
*How to build and maintain personal resilience*  
Dr Rangan Chatterjee is regarded as one of the UK’s most influential doctors. A GP for over 20 years and resident BBC Breakfast doctor, Dr Chatterjee inspires people to transform their health through small, sustainable lifestyle changes.

**Helen Tupper and Sarah Ellis**  
*How to develop your career, from a distance*  
Helen Tupper and Sarah Ellis are the founders of the award-winning career development company, Amazing If. They are experts in guiding people to develop their career in today’s unpredictable job market.

**Afua Hirsch**  
*How to build an inclusive society*  
Afua Hirsch is a writer, journalist, broadcaster and former barrister. She is a columnist for the Guardian, and appears regularly on the BBC, Sky News and CNN.

**Roman Krznaric**  
*How to be a good ancestor*  
Roman Krznaric is a social philosopher and founding faculty member of The School of Life. He was named ‘one of Britain’s leading popular philosophers’ by The Observer and has shared his ideas everywhere, from prisons to Google.

**Bernardine Evaristo**  
*How to navigate creative projects*  
Bernardine Evaristo is an award-winning author and the first black woman to win the Booker Prize. She is professor of creative writing at Brunel University and a fellow of the Royal Society of Literature.

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Who we work with

Since 2017, Penguin Connect events have led to connections between tens of thousands of employees and our expert authors.
“Phenomenal. As well as being a really innovative way to connect our people to the ‘ideas that make a difference’, the team at Penguin Connect are also an absolute pleasure to work with. They have been brilliant at helping us develop an event programme that ties with our values and culture.”

Olivia Thompson, EMEA Media Partnerships Marketing, Facebook
Interested? Get in touch.

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